



For Immediate Release

Contact: John Hogan, CEO
408-827-3078 x1
johnhogan@teenforce.org

TeenForce Wins Prestigious Award Named "Asset Champion" By Project Cornerstone For Youth Jobs Program

SAN JOSE – March 25, 2014 — [TeenForce](#), a social enterprise solving the youth employment crisis, earned the prestigious Asset Champion award from Project Cornerstone in the "Community Values Youth" category. The award recognizes TeenForce for its innovative youth jobs program, which helps teens and young adults build developmental assets such as self-esteem and a positive view about their futures.

"It was TeenForce's work with foster youth and other Opportunity Youth that grabbed our attention," said Anne Ehresman, Executive Director at [Project Cornerstone](#), the YMCA of Silicon Valley youth development initiative. "The youth in the [TeenForce video](#) really emphasized how the work experience they gained through TeenForce helped them succeed in other areas of their lives."

"We're very pleased to recognize TeenForce with this award," said Los Gatos/Monte Sereno Police Chief, Scott Seaman. "The TeenForce program continues to expand and has made a significant impact throughout the county over the past four years." Seaman emceed the event, which drew over 1000 "UPstanders" who support the 41 developmental assets that are necessary for youth to thrive.

"We are honored to be recognized by Project Cornerstone," said John Hogan, CEO at TeenForce. "Their work in promoting [developmental assets](#) was one of the inspirations in founding the TeenForce program. A positive work experience directly impacts the number of assets that our teens and young adults are building."

Hogan hopes that this recognition will encourage private sector businesses to learn how they can play a role in developing youth. "When businesses hire youth, they not only get the job done, but they help the entire community," said Hogan.

About TeenForce

Based in San Jose, TeenForce works with businesses to create job opportunities for teens and young adults. TeenForce was founded in 2010 to reduce the barriers to teen employment and provide young people with a wide range of work experience, including summer internships, part-time and full-time employment. TeenForce is a 501(c)(3) nonprofit that is funded by grants, community and individual donations and placement fees from employers. For more information about TeenForce, or to provide a work opportunity for local youth, please contact John Hogan at 408.827.3078 or johnhogan@teenforce.org

